



DIGITAL MARKETING

Services Agreement

Consistent, done-for-you marketing that builds visibility and brings in enquiries — content, social media, email and paid advertising, delivered every month on a clear plan, paid by Direct Debit and connected to your CRM so you can see what is working.

Agreement details	
Agreement reference	_____
Date of agreement	_____
Prepared by	_____, Webxxs Services Ltd

Parties

Supplier	Client
Webxxs Services Ltd (trading as Webxxs) Company no. 17077640 (England and Wales) Suite A, 82 James Carter Road Mildenhall, Bury St Edmunds IP28 7DE contact@webxxs.com Tel: +44 115 647 3819	_____ Company no. _____ _____ _____ _____

Together "the parties". In this Agreement, "Webxxs", "we", "us" and "our" mean Webxxs Services Ltd, and "the Client", "you" and "your" mean the business named above.

Background

- A. Webxxs provides digital marketing services to UK businesses, including monthly marketing content, social media, email newsletters and paid advertising management, as published at webxxs.com.
- B. The Client wishes to subscribe to the marketing package or packages selected in Schedule 1, for a minimum term of three months.
- C. This Agreement sets out what is included, how content is approved and published, how paid advertising is managed, how the services are paid for by Direct Debit, and the minimum term and renewal arrangements.

1. Definitions and interpretation

1.1 In this Agreement:

"Ad Accounts" means the Client's advertising accounts on the Ad Platforms.



"Ad Platforms" means Google Ads, Meta (Facebook and Instagram), LinkedIn and any other advertising platform agreed in Schedule 3.

"Ad Spend" means the money paid to Ad Platforms for advertising, which is separate from Webxxs's fees.

"Agreement" means this Digital Marketing Services Agreement, including its Schedules and the documents incorporated by reference in clause 2.

"Approval Window" means three Business Days from the date Webxxs sends content or a campaign to the Client for approval.

"Billing Date" means the day of each month on which fees fall due, being the same day of the month as the Commencement Date unless Schedule 3 states otherwise.

"Business Day" means Monday to Friday, excluding bank and public holidays in England.

"Commencement Date" means the date the Services start, as set out in Schedule 3.

"Content" means social media posts, blog articles, email newsletters, graphics, ad copy and other marketing materials created under this Agreement.

"Content Plan" means the monthly plan of Content and campaigns prepared by Webxxs under clause 5.

"Hourly Rates" means the Webxxs Specialist Rate of £150 per hour and Administration & Support Rate of £30 per hour, as updated from time to time on 30 days' written notice.

"Initial Term" means the first three calendar months from the Commencement Date.

"Package" means each marketing package selected in Schedule 1.

"Renewal Term" means each further period of three calendar months under clause 13.

"Services" means the marketing services included in the Package, as described in Schedule 2 and Schedule 3.

"Term Block" means the Initial Term or a Renewal Term.

"Website Policies" means the documents published on webxxs.com and listed in clause 2.2.

"Writing / written" means includes email, but not text messages, WhatsApp or social media messages unless confirmed by email.

- 1.2 Headings do not affect interpretation. Words such as "including" and "for example" do not limit the words before them. A reference to a law includes that law as amended or replaced.

2. Webxxs Terms, Website Policies and order of precedence

- 2.1 This Agreement incorporates the Webxxs Sales Terms and Conditions published at webxxs.com/terms-conditions ("the Webxxs Terms"), in the version in force on the date of this Agreement. By signing, the Client confirms it has read and accepts them.

- 2.2 The following Website Policies also apply to the Services, in the version in force from time to time:

Policy	Where to find it
Privacy Policy	webxxs.com/privacy-policy
GDPR Policy	webxxs.com/gdpr-policy
Response Time Policy	webxxs.com/response-time-policy



Policy	Where to find it
Complaints Policy & Escalation Procedure	webxxs.com/complaints-policy
Abuse Reporting Policy	webxxs.com/abuse-reporting-policy

- 2.3** If there is any conflict between documents, they take priority in this order: (a) Schedule 3 (Service Details); (b) the main body of this Agreement; (c) Schedules 1 and 2; (d) the Webxxs Terms; (e) the Website Policies.
- 2.4** Because this is an ongoing service, Webxxs may update the Webxxs Terms and Website Policies by giving the Client at least 30 days' written notice. An update will not reduce the Services included in the Package or increase its fees, except under clause 12. Changes required by law may take effect immediately. The Client's own terms of business do not apply unless agreed in writing by a Director of Webxxs.
- 2.5** Where the Client subscribes through a Webxxs online payment link, this Agreement sets out the full terms of the subscription, including the minimum term in clause 13, and applies from the date of the first payment, whether or not it has been signed, provided it was made available to the Client before or at the point of purchase.

3. The Services

- 3.1** From the Commencement Date, Webxxs will provide the Services included in each Package selected in Schedule 1, as described in Schedule 2 and Schedule 3, with reasonable skill and care and in line with good industry practice.
- 3.2** In the first month, Webxxs will hold an onboarding and strategy session with the Client to agree its goals, target audiences, key messages, tone of voice, channels and success measures, and to collect the access and brand materials needed.
- 3.3** Monthly volumes (such as the number of posts, articles or emails) are as stated for the Package. Unused volumes do not roll over to the next month and have no cash value, unless the delay was caused by Webxxs.
- 3.4** Work outside the Package, such as additional Content, video production, photography, website changes, landing pages or event marketing, is chargeable at the Hourly Rates or for a fixed price if quoted, once approved by the Client in writing.

4. Delivery partner

- 4.1** Webxxs delivers its monthly marketing content services through its sister company, Nouveau Riche, acting as Webxxs's subcontractor. Webxxs may also use other suitably qualified subcontractors.
- 4.2** Webxxs remains fully responsible to the Client for the Services, including work carried out by Nouveau Riche and any other subcontractor, and will remain the Client's main point of contact.
- 4.3** Webxxs will ensure each subcontractor is bound by confidentiality and data protection obligations equivalent to those in this Agreement.



5. Content planning, approval and publishing

- 5.1 Before the start of each month, Webxxs will send the Client a Content Plan setting out the Content and campaigns planned for that month.
- 5.2 Webxxs will send Content and campaigns to the Client for approval. The Client may approve them or request amendments within the Approval Window. Each item includes one round of amendments; further amendments are chargeable at the Hourly Rates.
- 5.3 If the Client does not respond within the Approval Window, the Content or campaign is treated as approved, and Webxxs may schedule and publish it. The Client can ask, by written notice, for any item to be paused or removed at any time, and Webxxs will act on that request as soon as reasonably practicable.
- 5.4 Content that cannot be published because the Client has not supplied information, access or materials Webxxs needs, or has asked for it to be held, may be carried over to the following month only. After that it lapses, and the fees for it are not refundable.
- 5.5 The Client remains responsible for responding to comments, messages and enquiries generated by the Content, unless community management is included in the Package.

6. Brand, accuracy and advertising compliance

- 6.1 The Client will provide its brand guidelines, logos, images, product and service information, prices, offers and any approved testimonials, and will tell Webxxs promptly if any of this changes.
- 6.2 The Client is responsible for making sure that all claims, prices, offers, testimonials and other information in approved Content are accurate, can be substantiated, and comply with the law and with the UK Code of Non-broadcast Advertising and Direct & Promotional Marketing (CAP Code) enforced by the Advertising Standards Authority.
- 6.3 Where the Client operates in a regulated sector (such as financial services, legal services, healthcare or alcohol), the Client is responsible for checking that Content meets the rules of its regulator before approving it. Webxxs does not provide legal or regulatory advice.
- 6.4 The Client will indemnify Webxxs against any claim, complaint, fine or loss arising from information supplied by the Client or Content approved by the Client (including Content treated as approved under clause 5.3).

7. Paid advertising

- 7.1 This clause applies where Paid Ads Management is selected in Schedule 1. Webxxs will set up and manage campaigns on the Ad Platforms listed in Schedule 3, including audience and keyword targeting, ad creation using the Client's existing content and materials, bid and budget management, conversion tracking connected to the Client's HubSpot CRM where available, and monthly reporting.
- 7.2 Ad Accounts will be created in, or remain in, the Client's name, so that the Client owns them and their data. The Client will give Webxxs administrator or partner access.
- 7.3 Ad Spend is not included in Webxxs's fees. It is paid by the Client directly to each Ad Platform, using the Client's own payment method. Webxxs charges a fixed monthly management fee and does not take a percentage of Ad Spend.



- 7.4** The Client decides its monthly Ad Spend budget, which is recorded in Schedule 3. Webxxs will manage campaigns to that budget, but Ad Platforms control how budgets are spent and may sometimes exceed daily limits in line with their own rules. Webxxs is not responsible for Ad Platform charges, billing errors or account holds.
- 7.5** Ad Platforms apply their own advertising policies and may reject ads or restrict or suspend Ad Accounts. Webxxs will follow those policies and work to resolve any issue, but is not responsible for an Ad Platform's decisions, unless caused by Webxxs's breach of this Agreement.
- 7.6** The Client is responsible for having a cookie consent tool on its website that meets the law before tracking pixels and conversion tags are activated, and for any audience lists it asks Webxxs to upload (see clause 18).

8. Social media and other accounts

- 8.1** The Client owns its social media pages, email marketing account, Ad Accounts and other marketing accounts, and will keep owner or administrator control of them at all times.
- 8.2** The Client will give Webxxs access using each platform's own user or partner-access features, or a password manager, and never by sending passwords by plain email or messaging apps.
- 8.3** At the end of this Agreement, Webxxs will remove its own access, and the Client should review user permissions on all accounts.

9. Reporting

- 9.1** Webxxs will provide a monthly performance report for each Package, covering the measures agreed at onboarding (such as reach, engagement, website traffic, leads, cost per lead and conversions, as relevant).
- 9.2** Reports rely on data from third-party platforms, which may be incomplete, delayed or affected by privacy settings and cookie consent choices. Webxxs will report it in good faith but does not guarantee its accuracy.

10. Client responsibilities

- 10.1** The Client will:
- (a) attend the onboarding session and nominate one decision-maker to approve Content, campaigns and budgets;
 - (b) respond to approval requests within the Approval Window;
 - (c) provide the access, information and materials Webxxs reasonably needs, promptly;
 - (d) keep its Ad Account payment methods, email marketing and other third-party subscriptions active and paid;
 - (e) tell Webxxs promptly about any changes to its products, prices, offers, opening hours or business that affect the Content; and
 - (f) make sure any images, videos, logos or other materials it supplies are owned or licensed by the Client.
- 10.2** Webxxs is not responsible for any delay or reduced performance caused by the Client not meeting these responsibilities. Fees remain payable in full.



11. Fees and Direct Debit

- 11.1** The monthly fees for each Package are set out in Schedule 1 and Schedule 3. Fees are payable monthly in advance on each Billing Date, starting on the Commencement Date.
- 11.2** Before the Commencement Date, the Client will set up a Direct Debit mandate through Webxxs's payment provider (currently Stripe), using the authorisation link Webxxs sends. Fees will be collected by Direct Debit on each Billing Date from the start of the Services, against invoices or payment requests issued through Webxxs's accounting or CRM system (currently Xero or HubSpot). The Direct Debit Guarantee provided through the payment provider applies.
- 11.3** Cancelling the Direct Debit mandate does not cancel the Services or this Agreement. The Services can only be ended under clauses 13 and 14, and fees that fall due after a mandate is cancelled remain payable as a debt.
- 11.4** Fees do not include Ad Spend, paid stock images or music, paid software tools, boosted posts, printing, or other third-party costs, unless stated in Schedule 3. Any such costs Webxxs incurs with the Client's prior approval will be recharged at cost.
- 11.5** If a collection fails, Webxxs will notify the Client and may re-attempt collection. If payment is not received within seven days of the Billing Date, Webxxs may, without affecting its other rights: (a) pause the Services, including pausing scheduled Content and campaigns, on written notice until payment is received; (b) charge interest and fixed-sum compensation under the Late Payment of Commercial Debts (Interest) Act 1998, at 8% a year above the Bank of England base rate; and (c) recover its reasonable costs of collection. Fees continue to fall due during any pause.
- 11.6** Webxxs is not currently registered for VAT, so no VAT is charged on the fees. If Webxxs becomes VAT registered, it will give the Client at least 30 days' written notice, and VAT will then be added at the applicable rate to all fees from the date of registration.
- 11.7** Fees are non-refundable, except where clause 14.4 applies.

12. Price review

- 12.1** Webxxs may increase the fees for a Package only from the start of a Renewal Term, and no more than once in any 12-month period, by giving the Client at least 60 days' written notice. If the Client does not accept the increase, it may stop the Package renewing under clause 13.3.

13. Minimum term, renewal and changes

- 13.1** Minimum term: each Package has a minimum term of three calendar months from its Commencement Date (the Initial Term). The Client commits to pay the monthly fees for the whole of the Initial Term.
- 13.2** Renewal: at the end of the Initial Term, each Package renews automatically for a further three calendar months (a Renewal Term), and then for successive Renewal Terms, until ended under this clause or clause 14. The Client commits to pay the monthly fees for the whole of each Renewal Term once it has started.
- 13.3** Stopping renewal: either party may stop a Package renewing by giving at least 30 days' written notice before the end of the current Term Block. The Package will then end at the end of that Term Block. If notice is given less than 30 days before the end of a Term Block, the Package will renew for one further Term Block and then end. Webxxs will remind the Client of each upcoming renewal at least 14 days before the latest date for giving notice.



- 13.4** Ending early: the Client may end a Package part-way through a Term Block only by paying, in a single payment, the monthly fees for the rest of that Term Block. The Services then end on the date the Client asks, or at the end of the current billing month if later. This payment is the balance of the fees the Client committed to for that Term Block, not a penalty.
- 13.5** Changing packages: the Client may upgrade to a higher Package or add a Package at any time, taking effect from the next Billing Date. An added Package starts its own Initial Term. The Client may move to a lower Package only from the start of a new Term Block, by giving at least 30 days' written notice before the end of the current Term Block. Changing Packages does not count as ending the Agreement.
- 13.6** The Client acknowledges that marketing results take time to build, that Webxxs and its delivery partner reserve capacity and invest set-up time for each client, and that the minimum term and Term Blocks reflect this. The Client confirms it has had the opportunity to consider these terms before subscribing.

14. Suspension and termination

- 14.1** Webxxs may pause or stop any Content or campaign immediately if it reasonably believes it may be unlawful, misleading, in breach of an Ad Platform's policies or the Abuse Reporting Policy, or harmful to Webxxs's reputation.
- 14.2** Webxxs may terminate this Agreement immediately by written notice if any fees are more than 30 days overdue. In that case, the fees for the rest of the current Term Block become immediately payable, as if the Client had ended early under clause 13.4.
- 14.3** Either party may terminate this Agreement immediately by written notice if the other party: commits a material breach which is not remedied within 14 days of being asked in writing to remedy it; or becomes insolvent, enters administration, liquidation or a voluntary arrangement, has a receiver appointed, or ceases to trade.
- 14.4** If the Client terminates under clause 14.3 because of Webxxs's breach or insolvency, no further fees are payable for the rest of the Term Block, and Webxxs will refund any fees paid in advance for the period after termination.

15. When the Agreement ends

- 15.1** When a Package ends, and once all sums due have been paid, Webxxs will: provide copies of Content created and paid for that the Client does not already have; remove its access to the Client's accounts; and, at the Client's choice, either leave scheduled Content in place or remove it.
- 15.2** Campaigns in Ad Accounts will be paused at the end of the Services unless the Client asks Webxxs in writing to leave them running. The Client remains responsible for any Ad Spend on campaigns it chooses to leave running.
- 15.3** Clauses 6.4, 11, 13.4, 14.2, 14.4, 15, 16, 17, 18, 20, 21, 23, 24 and 25 continue after this Agreement ends.

16. Intellectual property

- 16.1** Ownership of Content created specifically for the Client passes to the Client once the fees for the month in which it was created have been paid. Until then, the Client has a licence to use it, which Webxxs may withdraw if payment is not made when due.



- 16.2** Webxxs retains ownership of its strategies, templates, frameworks, processes, know-how and tools, and of drafts and concepts the Client does not approve.
- 16.3** Stock images, music, fonts and other third-party materials remain subject to their own licence terms, which may limit their use outside the original Content.
- 16.4** The Client grants Webxxs and its delivery partner a licence to use the Client's brand materials to provide the Services. Unless the Client asks otherwise in writing, Webxxs may refer to the Client by name and display non-confidential Content and results in its portfolio, case studies and marketing.

17. Confidentiality

- 17.1** Each party will keep confidential all information about the other party's business, clients, systems, plans, pricing and data that it receives in connection with this Agreement, and will use it only to perform this Agreement.
- 17.2** This does not apply to information that is or becomes public (other than through a breach of this clause), was already lawfully known to the receiving party, is independently developed, or must be disclosed by law or a regulator. This clause continues for five years after this Agreement ends.

18. Data protection and email marketing

- 18.1** Each party will comply with the UK General Data Protection Regulation, the Data Protection Act 2018 and the Privacy and Electronic Communications Regulations 2003 ("Data Protection Law").
- 18.2** The Client is the controller of any personal data used in the Services, such as email subscriber lists and customer lists uploaded to Ad Platforms as audiences. The Client confirms it has a lawful basis for that data and, for email newsletters and other electronic marketing, holds any consent required by the Privacy and Electronic Communications Regulations 2003, and that its privacy notice covers these uses.
- 18.3** Where Webxxs or its delivery partner processes that personal data on the Client's behalf, Webxxs acts as processor and will: process it only on the Client's documented instructions; ensure people with access are bound by confidentiality; apply appropriate technical and organisational security measures; use sub-processors (including Nouveau Riche and the platforms needed to deliver the Services) only under written terms giving equivalent protection; assist the Client with data subject requests and security obligations; notify the Client without undue delay, and in any event within 48 hours, of becoming aware of a personal data breach; delete or return the data at the end of the Services; and provide information reasonably needed to show compliance. Further details are set out in the Webxxs GDPR Policy and Privacy Policy.

19. Warranties and outcomes

- 19.1** Each party confirms it has the authority to enter into this Agreement.
- 19.2** Webxxs will provide the Services with reasonable skill and care. Webxxs does not guarantee any particular result, including followers, engagement, traffic, leads, sales, cost per lead, return on Ad Spend, search engine or AI-search rankings, or that any Content or ad will be approved or shown by a platform.
- 19.3** Webxxs provides business-to-business services only. The Client confirms that it is entering into this Agreement in the course of its business and not as a consumer.



20. Limitation of liability

- 20.1** Nothing in this Agreement limits or excludes liability for death or personal injury caused by negligence, fraud or fraudulent misrepresentation, or any other liability that cannot be limited or excluded by law.
- 20.2** Subject to clause 20.1, Webxxs will not be liable, whether in contract, tort (including negligence), breach of statutory duty or otherwise, for any: loss of profit, revenue, sales or business; loss of anticipated savings; loss of goodwill or reputation; Ad Spend, or the results of Ad Spend; loss or corruption of data; or indirect or consequential loss.
- 20.3** Subject to clause 20.1, Webxxs's total liability arising out of or in connection with this Agreement in any 12-month period is limited to the total fees paid by the Client under this Agreement in the 12 months immediately before the event giving rise to the claim.
- 20.4** Webxxs is not liable for any loss caused by information or materials supplied by the Client, Content approved by the Client, decisions of Ad Platforms or social media platforms, or the Client's failure to meet its responsibilities under clause 10.
- 20.5** The parties agree that these limits are reasonable, having regard to the fees, the nature of the Services, the Client's control over approvals and budgets, and the availability of insurance.

21. Non-solicitation

- 21.1** During this Agreement and for 12 months after it ends, the Client will not, without Webxxs's written consent, directly or indirectly engage, employ or solicit any employee or subcontractor of Webxxs, or any person working for its delivery partner Nouveau Riche, who has been involved in providing the Services, or engage Nouveau Riche directly to provide services of the same kind.
- 21.2** If the Client breaches clause 21.1, it will pay Webxxs a fee equal to 25% of that person's first-year salary or fees (or, for a direct engagement of Nouveau Riche, 25% of the first 12 months' fees), as a genuine pre-estimate of Webxxs's loss.

22. Events outside our control

- 22.1** Neither party is liable for any delay or failure to perform caused by events beyond its reasonable control, including platform outages or policy changes, cyber-attacks, internet or power failures, extreme weather, pandemic, industrial action or government action. This does not excuse the Client's obligation to pay fees.
- 22.2** If such an event prevents Webxxs from providing the Services for more than 30 days, either party may terminate this Agreement by written notice, and no further fees will be payable for the rest of the Term Block.

23. Complaints and disputes

- 23.1** If the Client is unhappy with any part of the Services, it should first follow the Webxxs Complaints Policy & Escalation Procedure.
- 23.2** If a dispute is not resolved within 30 days of being raised, the parties will consider in good faith resolving it through mediation before starting court proceedings, except where urgent relief is needed or to recover unpaid fees.



24. General

- 24.1** Entire agreement: this Agreement, together with the documents referred to in clause 2, is the entire agreement between the parties about its subject matter. Each party confirms it has not relied on any statement, forecast or sales material not set out in this Agreement.
- 24.2** Variation: changes to this Agreement are effective only if agreed in writing by both parties, except for changes made under clauses 2.4, 12 and 13.5.
- 24.3** Assignment: the Client may not transfer its rights or obligations without Webxxs's written consent. Webxxs may transfer this Agreement to a group company or to a successor to its business, on written notice.
- 24.4** Notices: notices, including notice to stop renewal, must be in writing and sent by email to the addresses in this Agreement (or as updated by notice). An email is treated as received at the time it is sent if between 9:00am and 5:30pm on a Business Day, or otherwise at 9:00am on the next Business Day. Webxxs will acknowledge every notice to stop renewal in writing.
- 24.5** Third-party rights: no one other than the parties has any right to enforce this Agreement under the Contracts (Rights of Third Parties) Act 1999.
- 24.6** Severance: if any part of this Agreement is found invalid or unenforceable, it will be modified to the minimum extent necessary to make it enforceable, and the rest of the Agreement is unaffected.
- 24.7** Waiver: a failure or delay in exercising a right does not waive that right.
- 24.8** Relationship: nothing in this Agreement creates a partnership, joint venture or employment relationship.
- 24.9** Electronic signature: this Agreement may be signed electronically (including through PandaDoc) and in counterparts. Electronic signatures are binding and have the same effect as handwritten signatures.

25. Governing law and jurisdiction

- 25.1** This Agreement, and any dispute or claim (including non-contractual disputes or claims) arising out of or in connection with it, is governed by the law of England and Wales.
- 25.2** The courts of England and Wales have exclusive jurisdiction to settle any such dispute or claim.

Signatures

By signing below, each party agrees to be bound by this Agreement, including the Webxxs Terms and Website Policies referred to in clause 2.

Signed for Webxxs Services Ltd		Signed for the Client	
Signature		Signature	
Name	Ash Clifflen	Name	_____
Position	Director	Position	_____
Date		Date	





Schedule 1 — Package Selection

Tick each Package that applies. Every Package has a three-month minimum term, paid monthly by Direct Debit, and then renews in three-month Term Blocks (clause 13).

Part A — Marketing content (select one)

	Package	Monthly fee	Best for
☐	Social Starter	£495/mo	Small businesses that need a consistent, professional social media presence.
☐	Content Growth	£895/mo	Growing businesses building visibility through social media, SEO content and email.
☐	Monthly Marketing Content — Done For You	£1,500/mo	Businesses wanting a complete monthly marketing programme without hiring a team.

Part B — Paid advertising (optional, can be combined with Part A)

	Package	Monthly fee	Notes
☐	Paid Ads Management	£695/mo + Ad Spend	Google, Meta and LinkedIn Ads. Fixed fee, no percentage of Ad Spend. Ad Spend paid directly to each platform (clause 7).
☐	Custom package	As in Schedule 3	Bespoke marketing agreed for the Client.

Schedule 2 — Package Inclusions

Included each month	Social Starter	Content Growth	Done For You
Onboarding & strategy session (first month)	✓	✓	✓
Monthly Content Plan	✓	✓	✓
Social media posts, written & designed	8 posts	12 posts	Full programme, per Content Plan
Social platforms	Up to 2	Up to 3	As agreed at onboarding
SEO-optimised blog articles	—	1 article	Per Content Plan
Email newsletter	—	1 newsletter	Per Content Plan
Scheduling & publishing	✓	✓	✓
Monthly report	Summary report	Performance report	Full performance report
Amendments per item	1 round	1 round	1 round



Paid Ads Management — included each month	
Campaign set-up across Google, Meta and/or LinkedIn	✓
Audience and keyword targeting	✓
Ad creation using the Client's existing content	✓
HubSpot CRM conversion tracking (where available)	✓
Ongoing bid and budget management	✓
Monthly performance reporting	✓
Ad Spend	Not included — paid directly by the Client

Schedule 3 — Service Details

To be completed for this Client. Where this Schedule conflicts with the main Agreement, this Schedule takes priority.

Item	Details
Package(s) and monthly fee(s)	_____
Total monthly fee	_____
Commencement Date	_____
End of Initial Term	_____
Billing Date	_____ of each month
Payment method (clause 11.2)	Direct Debit via Stripe (mandate link to be sent)
Social platforms	_____
Ad Platforms and monthly Ad Spend budget (clause 7)	_____ — _____ per month, paid directly by the Client
Custom package inclusions (if applicable)	_____
Third-party costs included (clause 11.4)	_____
Client approver	_____, _____
Webxxs contact	Ash Clifflen, Director & CRM Architect — contact@webxxs.com — +44 115 647 3819 (mobile +44 7572 750046)
Special terms (if any)	_____